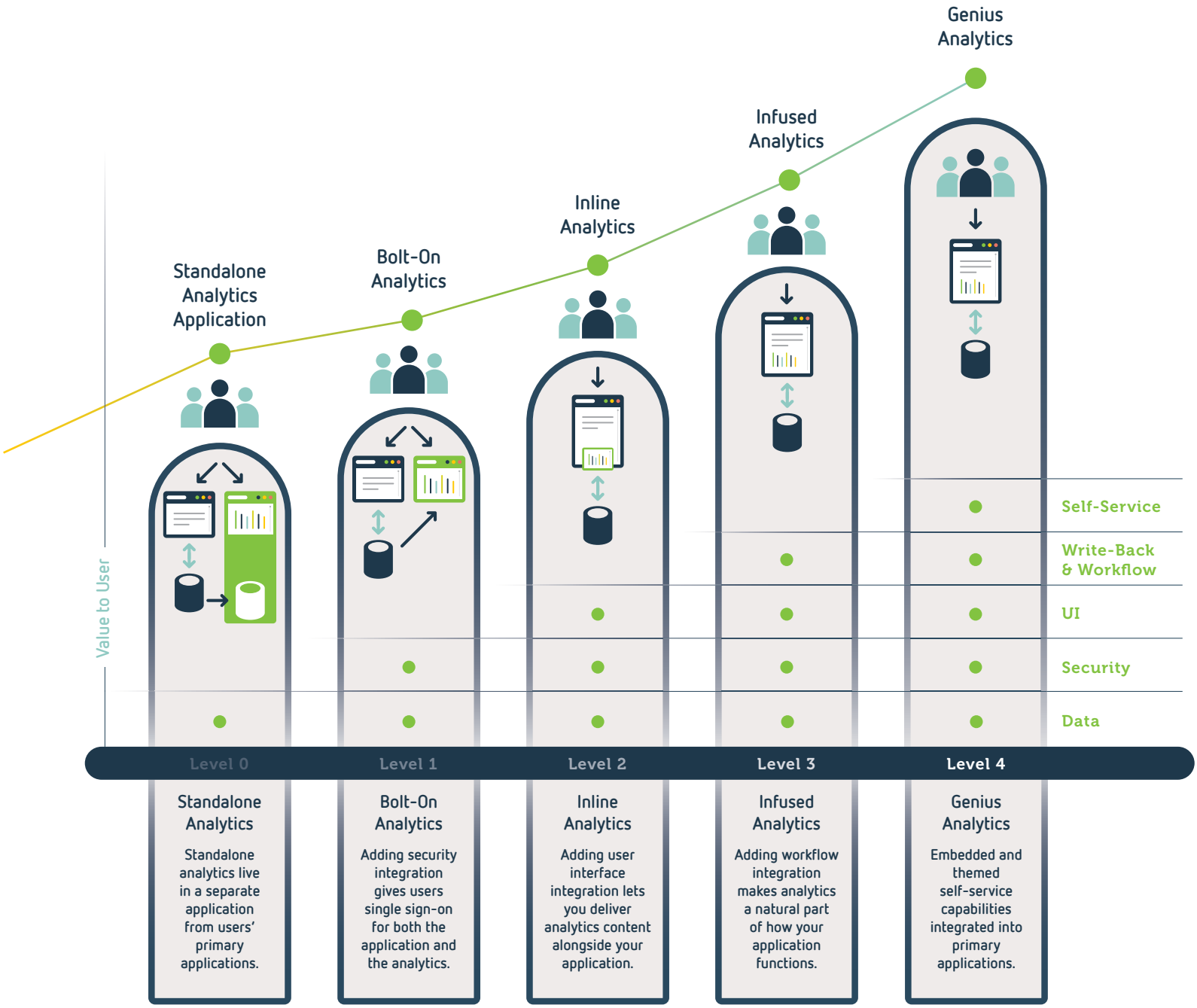
THE 5 LEVELS OF ANALYTICS MATURITY



Standalone Analytics

Standalone analytics live in a separate application from users' primary applications.

Bolt-On Analytics

Adding security integration gives users single sign-on for both the application and the analytics.

Inline Analytics

Adding user interface integration lets you deliver analytics content alongside your application.

Infused Analytics

Adding workflow integration makes analytics a natural part of how your application functions.

Genius Analytics

Embedded and themed self-service capabilities integrated into primary applications.